

INVOICE No. **35685**
 DATE **25/02/22**
 REMARK **Ms. Deepa**
NAAC - file
25/02/2022

University of Mumbai



**College Affiliations &
 Development Department**
Aff/ICD/2021-22/2050
25th February, 2022

WHOMSOEVER IT MAY CONCERN

This is to certify that The Borivli Education Society's Matushri Pushpaben Vinubhai Valia College of Commerce, M.K. School Complex, Factory Lane, Borivli (W), Mumbai-400 092 is affiliated to the University of Mumbai since 1993-94 the following courses are conducted in the said College.

Sr. No	Programme	Affiliation (Permanent/ Temporary)	Validity Period
1	B.Com	Temporary	From 1993-94 to 2021-22
2	B. M. S.	Temporary	From 2011-12 to 2021-22
3	B. Com (Accounting & Finance)	Temporary	From 2011-12 to 2021-22
4	B. Com (Banking & Insurance)	Temporary	From 2011-12 to 2021-22
5	M. Com (Advanced Accountancy)	Temporary	From 2007-08 to 2021-22
6	M. Com (Business Management)	Temporary	From 2007-08 to 2021-22

This Certificate is issued on the request of the Principal of the said College for submitting the same to the NAAC, Bangalore, accordingly.

(Handwritten signature)



(Handwritten signature)
 (Deepak Wasave)
 Deputy Registrar

College Affiliations & Development Department

Incharge Principal
Matushri Pushpaben Vinubhai
Valia College of Commerce
 Borivli (West), Mumbai-400 092.



Recipient of International Award for Institutional Excellence from Commonwealth of Learning, Canada

Yashwantrao Chavan Maharashtra Open University, Nashik

Dnyangangotri, Govardhan, Near Gangapur Dam, Nashik – 422 222

(0253) 2230717, 2231478

Web Site: <http://ycmou.digitaluniversity.ac>

Email: scmcs@ycmou.digitaluniversity.ac

Outward No: YCMOU/SSD/274/190

Date: 16-09-2020

To,
Principal / Study Centre Head,
Shri. Vinubhai Vrajala Valia Study Centre,
M. K. School Complex, Factory Lane,
Near Jambli Gali, Borivali West,
City/Town-Mumbai, Dist. Mumbai, Pincode – 400 092

Subject: Final Approval of Study Centre for MCA Programme...

Dear Sir/Madam,

We are pleased to inform that your institution has been granted the Final Study Centre Approval for authorized Study Centre of School of Computer Science, YCMOU for the following computer programme:

PG Degree Programme (Duration: 3 years)

No.	Prog. Code	Name of the Programme	Maximum Student Intake Capacity
1	P144	Master of Computer Applications (MCA)	40

Your Study Centre is approved for 3 years (1-June-2020 to 31-May-2023).

This is to inform you that the Study Centre Code granted to your Study Centre is 31401.

In three academic years cumulative enrolment should be at least 60 students for MCA Programme.

If the Study Centre fails to enrol the minimum number of students in three years as mentioned above (for whatever reasons), the University will unwillingly may have to start the Study Centre closure procedure. In such case, no new admissions will be allowed on such Study Centre. However the Study Centre will be responsible for providing the necessary academic support to the existing students. It is mandatory to follow guidelines given herewith.

We look forward for the full cooperation and support from you, for smooth conduct of these academic programmes as per the approved rules of the University.

Thanking you.

Dr. Pramod Khandare,
Director,
School of Computer Science



Dr. Prakash Deshmukh,
Director,
Student Services Division

Copy to:

- 1) Hon. Director, School of Computer Science, YCMOU
- 2) Hon. COE, YCMOU
- 3) Hon. Regional Director, YCMOU's Mumbai Regional Centre
- 4) MKCL Coordinator, YCMOU
- 5) Head, Computer CMC, YCMOU
- 6) Head, Registration Section, SSD, YCMOU



Incharge Principal
Matushri Pushpaben Vinubhai
Valia College of Commerce
Borivali (West), Mumbai-400 092.



ज्ञानगंगा घण्टी

यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठ

ज्ञानगंगोत्री, गंगापूर धरणाजवळ, गोवर्धन, नाशिक- 422 222

दूरध्वनी - (0253)2231714, 2231715, 2230027

दिनांक: 11/06/2018

जा.क्र.यचममुवि/वि.से.वि./2018/

428

प्रति,

मा. प्राचार्य,

य. च. म. मुक्त विद्यापीठाचे अभ्यासकेंद्र

द्वारा- श्री. विनुभाई व्रजलाल वालिया कॉलेज ऑफ

कॉमर्स, एम. के. स्कूल कॉम्प्लेक्स, फॅक्टरी लेन,

बोरीवली (डब्लू)- ४०० ०९२

CC - The President
Hon. sec

विषय : यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठाच्या वाणिज्य व व्यवस्थापन विद्याशाखेचे
एम. बी. ए. शिक्षणक्रम सुरू करण्यासाठी मान्यता मिळणेबाबत...

महोदय,

यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठाची स्थापना 1 जुलै 1989 रोजी महाराष्ट्र शासनाच्या कायद्यान्वये झालेली असून या विद्यापीठाला विद्यापीठ अनुदान आयोगाची मान्यता प्राप्त आहे.

विद्यापीठाचे कार्यक्षेत्र संपूर्ण महाराष्ट्र राज्य असून 8 विभागीय केंद्रे आणि 2000 च्या वर अभ्यासकेंद्रे कार्यरत आहेत. विद्यापीठाचे 125 च्या वर शिक्षणक्रम असून या शिक्षणक्रमासाठी दरवर्षी साधारणपणे 6.5 लाख विद्यार्थी प्रवेश घेत असतात.

आपल्या संस्थेने / महाविद्यालयाने वाणिज्य व व्यवस्थापन विद्याशाखेच्या एम. बी. ए. शिक्षणक्रम सुरू करण्यासाठी अभ्यासकेंद्र मिळावे यासाठी मुंबई विभागीय केंद्रावर अर्ज आणि अभ्यासकेंद्र प्रक्रिया शुल्क भरलेले होते.

आपल्या संस्थेने / महाविद्यालयाने अर्जांमध्ये दिलेल्या तपशिलानुसार शैक्षणिक सुविधा, भौतिक सुविधा, शैक्षणिक व प्रशासकीय मनुष्यबळ आणि इतर सुविधा पाहण्यासाठी विद्यापीठाच्या एका समितीने आपल्या संस्थेला / महाविद्यालयाला आणि अर्जांमध्ये नमूद केलेल्या सर्व सुविधांचे अवलोकन करून आपल्या संस्थेला / महाविद्यालयाला मुक्त विद्यापीठाचे एम. बी. ए. शिक्षणक्रमासाठी शैक्षणिक वर्ष २०१८-१९ ते २०२०-२१ या कालावधीसाठी ३ वर्षासाठी अभ्यासकेंद्र देणे बाबत शिफारस केलेली होती. सदर शिफारस संचालक, विद्यार्थी सेवा विभाग आणि संचालक, वाणिज्य व व्यवस्थापन विद्याशाखा यांच्या शिफारशीसह अंतिम मान्यतेसाठी मा. कुलगुरू यांच्याकडे पाठविण्यात आलेली होती. मा. कुलगुरू यांनी आपल्या संस्था/महाविद्यालयास यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठाचे अभ्यासकेंद्र देण्यास मान्यता दिलेली आहे.

आपणांस कळविण्यात येते की आपल्या संस्था/महाविद्यालयामध्ये य. च. म. मुक्त विद्यापीठाचे अभ्यासकेंद्र खालील अटीच्या अधीन राहून शैक्षणिक वर्ष २०१८-१९ पासून पुढील ३ वर्षासाठी सुरू करण्यास मान्यता देण्यात येत आहे.

१. यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठाच्या अभ्यासकेंद्रासाठी वरिष्ठ महाविद्यालयाचे प्राचार्य हे केंद्रप्रमुख आणि वरिष्ठ महाविद्यालयाचे प्राध्यापक हे केंद्र संयोजक म्हणून काम पाहतील. दैनंदिन कामासाठी सहायक, शिपाई यांची ही नेमणूक मुक्त विद्यापीठाच्या कामासाठी करण्यात यावी.
२. मुक्त विद्यापीठाच्या कामासाठी विद्यापीठाच्या नियमानुसार मानधन देय राहील.
३. अभ्यासकेंद्र प्रमुख (प्राचार्य) आणि अभ्यासकेंद्र संयोजक यांच्या नावाचे राष्ट्रीयकृत बँकेत संयुक्त खाते असावे. खाजगी किंवा को-ऑपरेटिव बँकेत खाते उघडता येणार नाही. अभ्यासकेंद्राचे सर्व आर्थिक व्यवहार अभ्यासकेंद्र प्रमुख आणि संयोजक यांच्या स्वाक्षरीने करावे.

Incharge Principal
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Borivali (West), Mumbai-400 092.

TRUE COPY

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Valia College of Commerce
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**Revised Syllabus of Courses of Bachelor of Management Studies
(BMS) Programme at Semester VI
with effect from the Academic Year 2018-2019**

Elective Courses (EC)

Group C: Human Resource Electives

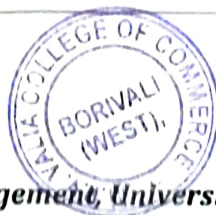
6. Indian Ethos in Management

Modules at a Glance

SN	Modules	No. of Lectures
1	Indian Ethos – An Overview	15
2	Work Ethos and Values	15
3	Stress Management	15
4	Indian Systems of Learning	15
Total		60

Objectives

SN	Objectives
1	To understand the concept of Indian Ethos in Management
2	To link the Traditional Management System to Modern Management System
3	To understand the Techniques of Stress Management
4	To understand the Evolution of Learning Systems in India



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***Revised Syllabus of Courses of B.Com. (Banking and Insurance)
Programme at Semester V
with effect from the Academic Year 2018-2019***

1. Elective Courses (EC)

5. Business Ethics and Corporate Governance

Modules at a Glance

Sr. No.	Modules	No. of Lectures
01	Introduction to Business Ethics	10
02	Application of Ethical Theories in Business	10
03	Introduction to Corporate Governance	15
04	Genesis and Implementation of Corporate Governance in India	15
05	Global Scenario	10
Total		60



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Borivali (West), Mumbai-400 092.

**Revised Syllabus of Courses of
Master of Commerce (M.Com) Programme at Semester III
(To be implemented from Academic Year- 2017-2018)**

Group B: Business Studies (Management)

3. Entrepreneurial Management

Modules at a Glance


SN	Modules	No. of Lectures
1	Entrepreneurship Development Perspective	15
2	Creating Entrepreneurial Venture	15
3	Project Management	15
4	Assistance and Incentives for Promotion and Development of Entrepreneurship	15
Total		60



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Borivali (West), Mumbai-400 092.

SN	Modules/ Units
1	Entrepreneurship Development Perspective
	<ul style="list-style-type: none"> • Entrepreneurship – Concept, Factors affecting growth of Entrepreneurship, Types of Entrepreneurs, Requirements of Entrepreneurial structure. • Entrepreneurial Culture -Elements of culture, Steps to change Entrepreneurial culture, Entrepreneurial v/s Administrative culture. • Theories of Entrepreneurship- Schumpeter Dynamic Entrepreneurship Innovation Theory, Theory of High Achievement by McClelland, Theory of Personnel Resourcefulness
2	Creating Entrepreneurial Venture
	<ul style="list-style-type: none"> • Entrepreneurial Environment- Significance, SWOC Analysis, Problems of Entrepreneurship • Financial Analysis of Entrepreneurial Venture- Significance, Tools of Financial Analysis, Sources of development finance • Social Entrepreneurship- Features, Importance, Arguments (for and against) Social Entrepreneurship, Women Entrepreneurs – concept and special Government schemes for women entrepreneurs in India.
3	Project Management
	<ul style="list-style-type: none"> • Project - Concepts and Classification of Project, Search of Business Idea, Project Cycle. • Project formulation-----Steps for project formulation, Project Design and network analysis – concept and network analysis techniques: PERT/ CPM. • Project Management – Concept, Phases, Project Identification and Project Feasibility Analysis.
4	Assistance and Incentives for Promotion and Development of Entrepreneurship
	<ul style="list-style-type: none"> • Incentives – Need, Promotion and development Entrepreneurship-Types of Assistance and incentives -Fiscal, Financial, Promotional, Marketing, and Organisational. • NPSD - National Policy for Skill Development and Entrepreneurship 2015. • Institutions in aid of Entrepreneurship Development - The National institute for Entrepreneurship and small business development, District Industry Centre (DIC), National Alliance of young Entrepreneurs




 Incharge Principal
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 Valia College of Commerce
 Borivali (West), Mumbai-400 092.

***Revised Syllabus of Courses of Bachelor of Management Studies
(BMS) Programme at Semester IV
with Effect from the Academic Year 2017-2018***

***2. Ability Enhancement Courses (AEC)
2B. Skill Enhancement Courses (SEC)***

***4. Foundation Course –IV
Ethics & Governance***

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Ethics and Business Ethics	12
2	Ethics in Marketing, Finance and HRM	11
3	Corporate Governance	11
4	Corporate Social Responsibility (CSR)	11
Total		45

Objectives

SN	Objectives
1	To understand significance of ethics and ethical practices in businesses which are indispensable for progress of a country
2	To learn the applicability of ethics in functional areas like marketing, finance and human resource management
3	To understand the emerging need and growing importance of good governance and CSR by organisations
4	To study the ethical business practices, CSR and Corporate Governance practiced by various organisations



Incharge Principal
Matuchai Dushnaben Unabhai
Vandana College of Commerce
Borivali (West), Mumbai-400 092.

University of Mumbai



Revised Syllabus of Courses of Master of Commerce (M.Com) Programme at Second Year Semester III and IV

Under Choice Based Credit, Grading and
Semester System

(To be implemented from Academic Year 2017-2018)

Faculty of Commerce

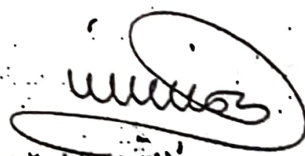


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Borivali (West) 400022.

४. अभ्यासकेंद्राच्या खात्यावरील सर्व व्यवहार स्वतंत्र असावेत. खात्यावरील रक्कम संस्थेच्या खात्यावर वर्ग करता येणार नाही याची नोंद घ्यावी.
५. विद्यापीठाने ठरवून दिलेल्या शुल्काव्यतिरिक्त इतर कोणतेही शुल्क विद्यार्थ्यांकडून स्विकारता येणार नाही. याबाबत तक्रार प्राप्त झाल्यास अभ्यासकेंद्र बंद करण्याचा अधिकार विद्यापीठाला असेल.
६. अभ्यासकेंद्रांवर कार्यरत अभ्यासकेंद्र प्रमुख, संयोजक, समंत्रक, सहायक, शिपाई यांचे मानधन RTGS ने त्यांच्या खात्यावर जमा करावे.
७. महाविद्यालयाच्या बाहेर दर्शनी भागात अभ्यासकेंद्राच्या 4' X 8' फुट आकाराचा नामफलक लावावा. तसेच दुसरा नामफलक 3' X 6' फुट आकाराचा कार्यालयासमोर असावा. नामफलक तयार करताना 18 गेजचा पत्रा वापरावा. फलकाचा रंग आकाशी निळा व अक्षरे पांढऱ्या रंगात असावीत, विद्यापीठाचा लोगो गेरबा रंगात असावा. अभ्यासकेंद्र संयोजकाच्या कार्यालयात अथवा बाहेर भिंतीवर विविध शिक्षणक्रमासाठी विद्यार्थ्यांची वर्पनिहाय नोंदणी संख्या दर्शविणारा बोर्ड असावा.
८. अभ्यासकेंद्रावर सर्व रेकॉर्ड्स अद्ययावत ठेवावे : कॅशबुक, लेजर, अभ्यासकेंद्र प्रमुख, संयोजक, समंत्रक, सहायक, शिपाई आणि विद्यार्थ्यांचे विषयानुसार उपस्थितीपत्रक, मानधन देयके, खरेदी रजिस्टर, इश्यू रजिस्टर, जडवस्तू नोंदवही, शिक्षणक्रमानुसार पुस्तकांचा साठा, ऑडिट स्टेटमेंट्स व इतर अभ्यासकेंद्रांशी संबंधित सर्व रेकॉर्ड्स अद्ययावत ठेवण्याची जबाबदारी अभ्यासकेंद्र संयोजक आणि लेखापाल / सहायक यांची आहे. दरवर्षी आपल्या अभ्यासकेंद्राचा ऑडिट रिपोर्ट मे अखेर पर्यंत विभागीय केंद्राला पाठविणे अनिवार्य आहे.
९. अभ्यासकेंद्राने 2018-19 शैक्षणिक वर्षाचे समंत्रकाचे वेळापत्रक तयार करून आपल्या विभागातील विभागीय संचालकांना मेल करावे तसेच सदर वेळापत्रक नोटिसबोर्डवर लावावे.
१०. विद्यार्थ्यांच्या शैक्षणिक विकासाबरोबरच त्यांच्यातील क्रीडा व कला गुणांना संधी देणे, वार्षिक संमेलन आयोजित करणे, प्राविण्य मिळविलेल्या विद्यार्थ्यांचा सत्कार करणे, प्रोत्साहित करणे, श्रमदानातून स्वच्छता, वृक्षारोपण, रक्तदान करणे, विद्यार्थ्यांच्या यशोगाथा, बाहेरील तज्ज्ञांचे मार्गदर्शन आयोजित करणे असे कार्यक्रमांनाही अभ्यासकेंद्रावर आयोजित करणे आवश्यक आहे.
११. परीक्षा सुरुवातीपासूनच कॉपीमुक्त वातावरणात आयोजित करून आदर्श अभ्यासकेंद्रासाठी प्रयत्न करावे. अभ्यासकेंद्रावर परीक्षेमध्ये गैरप्रकार, संपर्कसत्र आयोजित न करणे, विद्यार्थ्यांकडून अधिक शुल्क स्विकारणे, आर्थिक अनिमितता, विद्यार्थ्याने दिलेल्या तक्रारीचे विविध कारणे इ. कारणांसाठी आगाऊ नोटीस देऊन अभ्यासकेंद्र बंद करण्याचा अधिकार विद्यापीठाने राखून ठेवला आहे याची नोंद घ्यावी.
१२. अभ्यासकेंद्र प्रमुख, समंत्रक, सहायक, शिपाई, विषयानुसार समंत्रकांची नावे, दूरध्वनी क्रमांक, ई-मेल, मोबाईल क्रमांक संचालक, विद्यार्थी सेवा विभाग तसेच आपल्या विभागातील विभागीय संचालकांना कळवावे.

आपण आपल्या अभ्यासकेंद्रावरील मुक्त शिक्षणाचा दर्जा आणि गुणवत्ता राखून आपले अभ्यासकेंद्र एक उत्कृष्ट अभ्यासकेंद्र म्हणून नाव लौकिकास येईल यासाठी प्रयत्न करावे.

नवीन अभ्यासकेंद्रासाठी अभिनंदन आणि पुढील आदर्श अभ्यासकेंद्रासाठी शुभेच्छा !



(डॉ. पंडीत पलांडे)

संचालक

वाणिज्य व व्यवस्थापन विद्याशाखा





(डॉ. गंगाश अतकरे)

संचालक

विद्यार्थी सेवा विभाग

प्रत माहितीसाठी - ०१. संचालक, वाणिज्य व व्यवस्थापन विद्याशाखा

०२. विभागीय संचालक / वरिष्ठ शैक्षणिक सल्लागार मुंबई यांना उचित कार्यवाहीसाठी

०३. परीक्षा नियंत्रक यांना माहितीसाठी व आवश्यक त्या कार्यवाहीसाठी

०४. वित्त विभाग यांना माहितीसाठी

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Incharge Principal



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College Code : 406 MS - 50



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Time - Table

Academic Year: 2020-2021

MCOM-Part II

Semester - III

(Business Management)

DAYS	SUBJECT
MONDAY	Organisational Behaviour
TUESDAY	Entrepreneurial Management
WEDNESDAY	Human Resource Management
THURSDAY	Project

(Accountancy)

DAYS	SUBJECT
MONDAY	Advanced Financial Accounting
TUESDAY	Advanced Auditing
WEDNESDAY	Direct & Indirect Taxes
THURSDAY	Project

Lectures Timing: 05.30 PM to 07.30 PM



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Prof.V.Manikandan
I/C Principal


Revised Syllabus of Courses of B.Com. (Banking & Insurance)
Programme at Semester IV
with Effect from the Academic Year 2017-2018

1. Elective Courses (EC)

Entrepreneurship Management

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	The Entrepreneur	15
2	Business Planning	15
3	Key Areas of New Ventures	15
4	Evolving Concepts in Entrepreneurship	15
Total		60



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Sr. No.	Modules / Units
1	The Entrepreneur
	<p>A) Entrepreneur: Meaning, Nature, origin and development of entrepreneurship in India, Need and Importance, Core elements, Principles, Essentials, Types, Functions, Concept of entrepreneurship management, Motives behind being an entrepreneur, Entrepreneurial Process</p> <p>B) Theories of Entrepreneurship: Innovation Theory of Schumpeter, Need for Achievement Theory of McClelland, Risk Bearing Theory of knight, Hagen's Theory of Entrepreneurship, Economic Theory of Entrepreneurship.</p> <p>C) Entrepreneurial Values and Attitudes, Dominant characteristics of successful entrepreneurs, Internal and external factors for entrepreneurial motivation</p> <p>D) Entrepreneurial Skills, Identifying business opportunities, Role of creativity in Entrepreneurship, the creative process, the Innovation process, types of innovation, sources of innovation, principles of innovation, Sources of Business Ideas.</p>
2	Business Planning
	<p>A) Forms of Entrepreneurial structures:</p> <ul style="list-style-type: none"> • Sole Proprietorship-meaning, merits and limitations. • Partnership-Meaning, Forms, merits and limitations. • Corporations-Meaning, merits and limitations. • Limited Liability partnerships and corporations. • Franchising-Meaning, types, merits and limitations. <p>B) Critical Factors for starting a new enterprise: Personal, Environmental, Sociological factors. Problems of a New Venture- Financial, administrative, marketing, production and other problems.</p> <p>C) Business Plan: Meaning, Benefits, Developing a business plan, Environment scanning, Elements/Areas to be covered in a Business Plan, Project Report preparation, Contents of a Project Report.</p>
3	Key Areas of New Ventures
	<p>A) Marketing: New Product Development, Marketing Strategy for the new venture, Branding strategies, Distribution strategies, Pricing Strategies, Promotion strategies for new venture, Concept of Marketing Mix and Market segmentation, Marketing Plan</p> <p>B) Operations: Size and location of Enterprise, Layout, Inventory Control, Quality Control.</p>

	<p>C) Finance: Sources of long term and short term finance, Debt fund-Meaning, Merits and limitations, Equity Fund- Meaning, merits and limitations, Concept of Break Even analysis, Venture Capital-Meaning, Merits and Limitations, Criteria for Evaluating New Venture Proposals by Venture Capitalist</p> <p>D) Human Resource: Personnel Function, Important Labor Laws: Industrial Disputes Act, Factories Act, Provident Fund Act, Employee State Insurance Act, Payment of Wages Act, Minimum Wages Act, Payment of Gratuity Act, other related Acts and Role of HRD in new ventures.</p>
4	Evolving Concepts in Entrepreneurship
	<p>A) Social Entrepreneurship: Meaning, Social responsibility of an entrepreneur</p> <p>B) Barriers to entrepreneurship: Environmental, economic, non-economic, personal and entrepreneurial barriers.</p> <p>C) Intrapreneurship: Meaning, Characteristics, Intrapreneurs Activities, types of Corporate Entrepreneurs, Corporate V/s Intrapreneurial culture, Climate, Fostering Intrapreneurial culture, Promoting intrapreneurship- Pinchot's Spontaneous teams and Formal Venture teams, establishing intrapreneurial ventures.</p> <p>D) Ethics and Entrepreneurship: Defining Ethics, Approaches to Managerial ethics, ethics and business decisions, Ethical practices and code of conduct, Ethical considerations in corporate entrepreneurship.</p> <p>E) Institutional Support to Entrepreneurs: Importance, Incentives and facilities, Entrepreneurship Development Institute of India (EDI), NSIC, Small Industries Development Organization (SIDO), National Institute for Entrepreneurship and Small Business Development (NIESBUD), Others, Key features of National Policy on Skill Development and Entrepreneurship 2015.</p>




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University of Mumbai



**Revised Syllabus
and
Question Paper Pattern
of Courses of
B.Com. (Banking & Insurance)
Programme
Second Year
*Semester III and IV***

**Under Choice Based Credit, Grading and
Semester System**

(To be implemented from Academic Year 2017-2018)

Board of Studies-in-Banking & Finance



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University of Mumbai



**Revised Syllabus
and
Question Paper Pattern
of Courses
of
Bachelor of Management Studies
(BMS) Programme
Second Year
*Semester III and IV***

**Under Choice Based Credit, Grading and
Semester System**

(To be implemented from Academic Year- 2017-2018)
Board of Studies-in-Business Management, University of Mumbai



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**Revised Syllabus of Courses of Bachelor of Management Studies (BMS)
Programme at Semester III
With Effect from the Academic Year 2017-2018**

3. Core Courses (CC)

5. Business Planning & Entrepreneurial Management

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Foundations of Entrepreneurship Development	15
2	Types & Classification Of Entrepreneurs	15
3	Entrepreneur Project Development & Business Plan	15
4	Venture Development	15
Total		60

Objectives

SN	Objectives
1	Entrepreneurship is one of the major focus areas of the discipline of Management. This course introduces Entrepreneurship to budding managers.
2	To develop entrepreneurs & to prepare students to take the responsibility of full line of management function of a company with special reference to SME sector.



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Sr. No.	Modules / Units
1	Foundations of Entrepreneurship Development: <ul style="list-style-type: none"> • Foundations of Entrepreneurship Development: Concept and Need of Entrepreneurship Development Definition of Entrepreneur, Entrepreneurship, Importance and significance of growth of entrepreneurial activities Characteristics and qualities of entrepreneur • Theories of Entrepreneurship: Innovation Theory by Schumpeter & Imitating Theory of High Achievement by McClelland X-Efficiency Theory by Leibenstein Theory of Profit by Knight Theory of Social change by Everett Hagen • External Influences on Entrepreneurship Development: Socio-Cultural, Political, Economical, Personal. Role of Entrepreneurial culture in Entrepreneurship Development.
2	Types & Classification Of Entrepreneurs <ul style="list-style-type: none"> • Intrapreneur – Concept and Development of Intrapreneurship • Women Entrepreneur – concept, development and problems faced by Women Entrepreneurs, Development of Women Entrepreneurs with reference to Self Help Group • Social entrepreneurship – concept, development of Social entrepreneurship in India. Importance and Social responsibility of NGO's. • Entrepreneurial development Program (EDP) – concept, factor influencing EDP. Option available to Entrepreneur. (Ancillarisation, BPO, Franchise, M&A)
3	Entrepreneur Project Development & Business Plan <ul style="list-style-type: none"> • Innovation, Invention, Creativity, Business Idea, Opportunities through change. • Idea generation – Sources-Development of product / idea, • Environmental scanning and SWOT analysis • Creating Entrepreneurial Venture-Entrepreneurship Development Cycle • Business Planning Process-The business plan as an Entrepreneurial tool, scope and value of Business plan. • Elements of Business Plan, Objectives, Market and Feasibility Analysis, Marketing, Finance, Organization & Management, Ownership, • Critical Risk Contingencies of the proposal, Scheduling and milestones.
4	Venture Development <ul style="list-style-type: none"> • Steps involved in starting of Venture • Institutional support to an Entrepreneur • Venture funding, requirements of Capital (Fixed and working) Sources of finance, problem of Venture set-up and prospects • Marketing: Methods, Channel of Marketing, Marketing Institutions and Assistance. • New trends in entrepreneurship



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